



**BE
Lisbon**



2020



Business Enhancement Competition 2020

Contest Rules

1. BE Lisbon is open to legal residents of Iowa. They must be 18 years old at the time of submitting an entry. Participants must be a for-profit business located within the city limits of Lisbon, Iowa, and the business must be zoning compliant at the time of application. The business must be in operation since May 1, 2020. In-home based businesses are not eligible. Staff and/or elected officials of the City of Lisbon and/or their immediate families are not eligible. Any CDG volunteer working with the contest is not eligible.
2. An application will be need to be completed and submitted to Lisbon City Hall no later than 4 pm on Friday October 31, 2020..All applications must be typed, and may be submitted in paper form directly to City Hall or in electronic form submitted to the city administrator. Application will be available around the middle of August. In addition to the completed application, applicants will also need to make a 15 minute presentation to a panel of judges which will be scheduled before Thanksgiving in November, 2020.
3. There will be two prizes. First prize will be \$5000, Second Prize will be \$2500. Businesses must provide a 25% cash match toward awarded grant funds for the business development efforts outlined in their business pitch. Payment of the grant will be done by the City of Lisbon upon proof of completion with receipts showing the use of funds and the cash match. It is expected that the projects will be completed before the end of May, 2021. Funds may not be used for payroll, utilities, normal operation expenses, vehicle purchase or expenses incurred prior to the end of October.
4. By submitting an application, the participants agree that:
 - Any and all claims, disputes and cause of action because of or connected to their application, the grant program, and/or any grant will be resolved individually without any form of class action;
 - Any and all claims, judgments and awards will be limited to actual third party, out-of-pocket costs sustained but in no event will attorney's fees be awarded or recoverable;

- Under no circumstances will participants be allowed to obtain an award for, and participants knowingly and expressly waive all rights to see, punitive, incidental, consequential, or special damages, lost profits and/or other damages; and
- They release and hold harmless the City of Lisbon, all affiliated parties, and all of their employees and agents from any and all claims that any commercial, advertising, presentation, web content or any other material produced, presented, and/or prepared by or on behalf of sponsor infringes the rights of participant as contained in any application or otherwise.

5. The awarded businesses are required to remain in operation in Lisbon for two years following the date of payment of the grant or repay their awarded grant funds.

6. Winners will be required to work with City of Lisbon staff, officials or agents for promotional purposes of the event. Contest winners may also be asked to make presentation regarding lessons learned, their successes and failures, advice to other entrepreneurs, and plans for the future.

7. Applications and presentations must be in English. No use of matter that is obscene, hateful, distasteful, offensive, malicious, tortuous or libelous will be allowed. All materials (application and presentation) must only contain material appropriate for publication in an open forum.

8. The entire contest, including selection of judges, will be overseen by a committee made up of members/volunteers of the Community Development Group of Mount Vernon & Lisbon, the city administrator of the City of Lisbon and elected officials of the City of Lisbon, Iowa.